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## The Attitude of the people on the management of the environmental protection policy in Yala Municipality community (CF32)

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### Abstract

This research has the objective 1. To study the level of people's attitudes towards community performance of border patrol police who work in the southern border provinces. 2. Work in the southern border provinces area 3. to study problems Obstacles and suggestions for community work of border patrol police working in the southern border provinces 4. able to present the study as a database of community performance to drive policy to focus on the achievement and benefits to people in the southernmost provinces

According to studies it has been found that The attitudes of the people towards the community performance of border patrol officers working in the southern border provinces as a whole Most of the sample groups had attitude towards community work of the Border Patrol Police. In a very agreeable level because people have a concept for community work of border patrol police who work in the southern border provinces That is important Can lead the community into a good community management system Treat suffering and nourishment in a sustainable society. Responding to the needs of local people and the public's opinions also reflect the results or results that will be used to improve Develop the potential of community relations operations of the Border Patrol Police To be more efficient By focusing on the people as the center And is accepted by people in the community which is the heart of community work

As for the problems found about the attitude of the people on the community performance of the border patrol police who work in the southern border provinces, there are important problems such as providing knowledge about the drug is not continuous and sufficient. Will reduce drug abuse in the community The lack of budget for community work is small and insufficient. As well as the lack of cooperation among people in the community to help develop the community seriously The method of solving the problem was that the respondents agreed that they should focus on the knowledge that the community was experiencing problems at the time, while creating a career for local people to prevent unemployment and crimes. later And create awareness for the people in the community For the common benefit and peace of the community

**Keyword:** Management of Community, Attitude, the border patrol police

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## Introduction

The environment is divided into two parts:

1. An environment that occurs naturally, including air, river, canal, lake, ocean, ground, minerals, mountains, forests and other animals, etc.

2. Man-made environment, including houses, schools, roads, cars, dams, water storage as well as cultural traditions, economic system, and society.

These environments constitute a community in which traditions, economic and social systems established by human including the natural limitation that are the rules and principles for coexistence as a community in order to create a happy life and enhance the quality of life.

Each community consisted of a different environment depending on the terrain, weather, principles in management, limitation of the environment conditions, control measures for disposal waste and pollution treatment (Chankaew, 1998) as well as attitude and the habits of people living in the community. For example, some places may be rich with forests, some may have a vast expanse of the sea and some consists of mountains, some places are suitable for tourist attraction, some are suitable for agriculture, etc, in which each community has benefited it according to the nature of the existing environment. By the fact that the environment has benefited many people in that community. We consume the environment as a living factor, relaxation, and a recreation source where we can learn and understand the nature of it.

Human beings are a part of the important components of the environment in the community, relying on and utilizing the environment to survive. Humans have a

close relationship with the environment and nature. Therefore human actions have an impact on the environment, and the relationship between living things and living things in the environment called "ecological systems". Therefore, the effects are possible in the way of creating a better environment or in a worse way.

The community of Yala Municipality was also affected. If the relevant organization and people neglect to problems of pollution degradation, the use of resources without awareness will bring damage to the public sector. It will cause a spending budget on maintenance, restoration before the problem gets bigger. Policy on participation, promotion, and preservation of the community of Yala Municipality is urgently needed, aiming for those involved in the community to have better knowledge, understanding, attitude, and behavior toward the environmental problems, and able to handle problems appropriately after learning through activities training, workshop a forum organized to exchange ideas including jointly evaluating the projects that are prepared. In the research process, the steps have been taken to promote the participation of community for solid waste management in order to make it sustainable.

## Objectives of the study

1. To explore the attitude of people in Management of environmental conservation policy in Yala Municipality.

2. To provide guidelines for promoting participation in preserving the environment in the community of Yala Municipality

## Literature Reviews

### Attitude

According to Schiffman and Kanuk (1994), attitude is an inclination that is



learned in order to behave in a manner that is satisfying or unsatisfactory with one thing, or may mean expressing an inner feeling that reflects the person's inclination satisfied or dissatisfied with certain things, such as branding, service, retail stores. It is the result of psychological processes. Attitude cannot be observed directly, but it shows what a person say or do.

### Participation

Fornaroff (1980) pointed out that the participation of people in the community is creating activities to benefit the community. Scholars have proposed the concept of community involvement that community participation process includes: 1 ) planning, including monitoring and evaluation 2 ) operations 3 ) the service from the project 4 ) participation in gaining some benefits; whereas Cohen and Uphoff (1981) conclude that community participation means members of the community must be involved in four dimensions: 1 ) participation, decision-making, 2 ) participation and sacrifice in development including the implementation of the decision-making, 3 ) participation in the sharing of benefits gained from operations, 4 ) participation in the project evaluation by providing opportunities for all members of the community to participate in the process of development activities including receiving that benefit equally.

### Policy

Van Meter, D. S. & Van Horn, C. E. (1975) summarized the qualifications of the authorities responsible for implementing the policy that 1) the number of personnel and personnel ability in the responsible organization, 2) hierarchical level of control of subordinate units within responsible departments, 3) the political resources of the responsible units, 4) the level of communication of responsible organization including free contacts between personnel at the same and different levels within the organization, 5) formal and informal relationships the authorities responsible for

setting policies at various levels. As for success and failure of public interest, Kerr S. & Newell R. G., (2003) pointed out three possible way of considerations; 1) considering the implementation or success, 2) the policy itself as implementation failure or success, and 3) normative justification.

Yala Municipality has changed the status from the municipality to be Yala Municipality according to the Royal Decree establishing Yala Municipality, Yala Province, published in the Government Gazette, Volume 112, Episode 40, dated 24 September 1995, that raised the status of the municipality of Yala to be "Yala Municipality", effective on 25 September 1995 (Yala Municipality Office, 2017). Yala Municipality has the policy to develop utilities and facilities such as transportation systems, traffic, electricity and water supply systems to support the expansion of the city to be able to serve the people effectively

Yala Municipality is also the center of educational institutions in the south because there are educational institutions from kindergarten to higher education level by providing education in all areas. In addition, there is a development of municipal schools to be more up to date. In the teaching media and learning center has the educational management according to the government's policy responding to the needs of local people by organizing education both in the system and outside the school system which are considered as one of the main functions of the municipality that must be provided for the people to receive education according to the specified criteria and standard (Research and Development Department, 2010)

Nowadays, the more progress in various areas comes to the city, the more environmental problems that cause violence especially an increase population including



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reduction of forest areas, soil degradation, and erosion. This is a result of agricultural toxic, toxic in soil and water sources, the increase in the amount of waste, traffic, air pollution and industrial expansion (Chankaew, 1998). These result in many pollutants. Therefore, it requires management and research studies to prevent and solve environmental problems rapidly.

### Methodology

This survey research explored the attitudes of the people towards the policy management for participation in environmental preservation in order to provide a guideline for promoting such participation in the community of Yala Municipality. The tools used for collecting data included questionnaires and interview forms validated by three experts (validity = 0.75, then try out the questionnaire with similar sample groups in order to calculate its quality by utilizing Cronbach's alpha coefficient (reliability = .78) 100 samples who have been living in the areas for more than five years and have an understanding of environmental management policy, obtained by stratified random sampling were selected from the community in the area of Yala Municipality. The results were statistically presented in percentage, mean deductively.

### Scope of the study

- 1 . Communities in the area of Yala Municipality.
- 2 . 100 samples in the community of Yala Municipality.
- 3 . The content of the research includes documents related to the attitudes of the people in the policy management and

participation in environmental preservation in the community of Yala Municipality.

### Data collection procedures

Data collection was divided into two parts: examining documents and field study as follows:

1 ) Collection of relevant documents by studying academic documents related to the concept and theory related to the attitude of people in Management of environmental conservation policy in Yala Municipality, and collect related research to use to formulate concepts for providing guidelines and educational issues together with discussing with those involved in the community.

#### 2. Field study

2 .1 Basic information and attitudes of people related to administration and policy for participation in conserving environment condition in the community of Yala Municipality.

2 .2 General information of people and exploring the attitudes of people in the management of environmental conservation policy in Yala Municipality, which the researcher collected data by using the inquiry observations and interviews about different behaviors in cooperation with survey data.

### Results

#### 1 . Attitudes of people in the management of environmental conservation policy in Yala Municipality:

The result showed the majority of the sample were female (62 %), aged between 40 - 49 years old(29%), received a bachelor's



degree or higher(26 %), average income of 10,001 - 30,000 Baht (47%), doing general employment (28%), has a commercial building community (45%). Most leaders who request the cooperation in promoting and preserving the environment are found to be community leaders (40%), and the obstacle to the participation of individual samples by giving reasons to other factors (35%).

**The results of the public opinion analysis on the policy of participation, promotio, and preservation of the community environment of the sample group found that**

(1) Keeping the cleanliness of the residence, the samples maintained the cleanliness of the residence at the high level (39.00%), (2) Maintenance of basic utilities, the samples maintained basic infrastructures at the at a moderate level (40.00 %), (3) Caring for the maintenance of sidewalks, roads and in front of the house, the samples took care of, the road and the front of the house at a moderate level (38.00 %), (4) the samples informed the authorities to take care of the drainage, clean, or clogged garbage at a moderate level (36.00 %), (5) the samples informed the authorities about the maintenance of plumbing and the use of damaged tap water in the community in order to prevent leaking at a moderate level (32.00 %), (6) the samples closed the faucet that had been left open at the highest level (32.00%), (7) the samples have helped to plant trees in the house and sidewalk area in order to increase the green area at a moderate level (33.00 %), (8) the samples had the promotion of community environmental quality at a moderate level (39.00 %), (9) the samples sorted out the waste before dumping it into the tank at a low level (33.00 %), (10) the samples group did not dump the

waste into the community's desolate area at a moderated level (38.00 %), ( 1 1 ) Water drainage was solved not to cause waterlogging at a high (4 6 . 0 0 %), (1 2 ) acknowledgment of the community's environmental development project at a high level (3 3 . 0 0 % ), (1 3 ) participation in the planning of community environment development was at a moderate level (30.00 %), (14) participation in the development of the environment of the sample was at a low level (38.00 %), finally (15) participation in supporting the budget in the development of the community environment of the samples was at a low level ( 38.00 %).

**2 . Guidelines for promoting environmental preservation in Yala Municipality; it found that;**

1 ) All relevant organization should play a role in introducing people in the areas about conservation, preservation, and utilization of resources for maximum benefit, not destroying.

2 ) The budget should be equally allocated to communities according to the density of people

3 ) The budget committee should be established in the community and must be checked once a week in order to make it transparent according to the principle of good governance.

4) Common sense should be fostered for people in order or realize, understand, and raise awareness of participation policies, promotion, and preservation of community environment.

**Discussions**

1. Attitudes of people towards the management of environmental conservation policy in Yala Municipality was found that most of the people gave importance to the



environment in the community. Because of the insufficiency of budget allocation, it, therefore, caused problems and obstacles in the development of the community. In accordance with Khruamak (1997) who mentioned that planning to suit the environment was the process of determining the project works in order to achieve goals and be effective under limited budgets. It was a short-term plan to proceed to work in accordance with various situations. The best solution resulting in saving in the use of resources and time, therefore, was that the relevant organization should play a role in allocating budget to the community equally and seriously by setting up a budget committee in the community to check transparency once a week in order to allow people to participate and raise awareness of the promotion and preservation of the environment.

2. As for guidelines for promoting participation in environmental preservation in the community of Yala Municipality, all relevant organization should play a role in conservation, maintaining the use of resources for maximum benefit, not destroying, allocating budgets to communities according to the density of people equally, establishing a committee to create common sense for people to understand and realize the policy of

participation, promotion, and preservation of community environment that in line with the Office of on standby And Natural Resources and Environment Plan (2012). The use of natural resources and the environment exceeds the potential of the ecosystem, which can be seen from the natural resources that lack balance and richness. Quality of the environment has been continuously deteriorated. Therefore, the government should, therefore, focus on the implementation of policies, measures and administrative mechanisms including management based on principles of sustainable development by creating a balance in the development of all 3 dimensions, namely, economic dimensions, social dimensions, and environmental dimensions.

### Recommendations

1. Further study should focus on play a role in public opinion on policies for participation, promotion, and preservation of the environment in the community such as budget allocation, the appointment of a community budget committee to make it transparent.

2. There should have an evaluation in the same target group to follow up on the results of the progression of people in the community.

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